



MAC GROVER PINUELA

Frontend Web Developer

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Parc Regency Residences,
Aganan, Pavia, Iloilo Ph 5001

EDUCATION

Bachelor of Science
Information Technology
Central Philippine University

EXPERTISE

Wordpress

Elementor

HTML / CSS / JS / JQUERY / PHP

ONPAGE - SEO

Responsive Web Design

PSD / XD / FIGMA

LANGUAGE

English

Tagalog

WORK EXPERIENCE

Front End Wordpress Developer

Remote - Studio1Design.com | November 2020 - Current

- Converted design prototypes from Figma, PSD, XD into fully functional, responsive WordPress sites.
- Ensured pixel-perfect alignment with design specifications while maintaining high performance and SEO best practices.
- Maximized site performance with regular updates, security measures, and optimization techniques.
- Implemented e-commerce solutions for online businesses using WooCommerce plugin integration.
- Designed responsive, mobile-first websites from design concepts.
- Ensured consistent brand identity across multiple platforms by creating cohesive WordPress themes based on client specifications.
- Conducted thorough quality assurance testing to verify that coded websites matched design specifications, focusing on buttons, forms, and overall layout.
- Reviewed HTML markup for accuracy and adherence to web standards, ensuring clean and maintainable code.

Freelancer Developer, EasyA English

Remote - ea-english.com | July 2017 - November 2021

- Design and develop client's WordPress website.
- Worked closely with client for their WordPress website development, and maintenance.
- Co-developed an LMS (Learning Management System) web application for a client's online tutoring company.

System Support, Maven Solutions Inc. w/ Luxclusif

Iloilo City | January 2020 - June 2020

- Responsible for fixing bugs and creating additional features, per client request.
- Led a team of developers by assigning tasks, ensuring project deadlines were met.
- Provided guidance and support to team members, assisting with technical challenges, and offering solutions when needed.

Web Developer, Maven Solutions Inc.

Iloilo City | April 2016 - December 2019

- Maintained website including making SEO friendly, content updates, design and feature enhancement
- Responsible for developing websites from ground up for client projects
- Developed WordPress sites using advanced visual builder technologies
- Supported maintenance programming development for web pages and web applications
- Identified website requirements, participated in planning, and collaborated on development.

Intern, Mavericks Web Marketing Solutions

Iloilo City | September 2015 - April 2016

- Worked closely with a senior developer on our in-house WordPress website project, contributing to design, development, and maintenance.
- Developed, fixed, updated, and redesigned WordPress sites to enhance user experience and functionality.
- Gained hands-on experience in developing, updating, and optimizing WordPress websites to meet project requirements and improve user experience.

REFERENCES

Greg Merilles

Studio1Design.com. / CEO